

EXHIBIT 1



Home



My Network

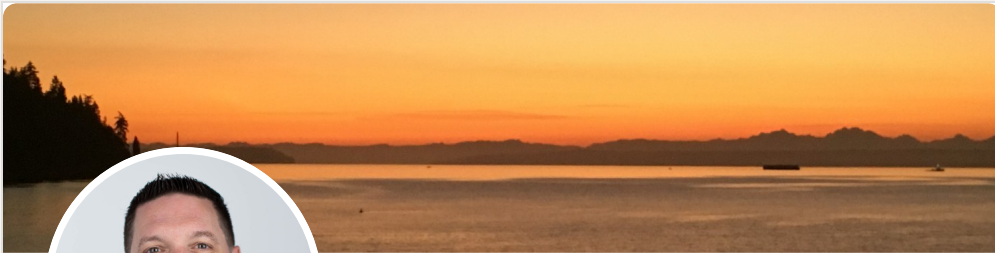


Jobs





Messaging

Ne



Craig St. Clair

Product Manager, Platform Services at Copyright Clearance Center (CCC)

-  Copyright Clearance Center (CCC)
-  Saint John's University

Greater Boston · [Contact info](#)

303 connections

 Connect

 Message

More

About

I create products that transform peoples' lives. Over the last ten-plus years, in several Product Management roles, I delivered 100+ software products that offer world-class content and features, grossing up to \$10 million annually.

Featured

Link



Verbum to Cosponsor Conference in Rome: Jesus an...
Verbum Blog

The team behind Verbum Catholic Study Software will play an active role in the Pontifical Biblical Institute's upcoming international conference. Verbum Catholic Study Software will be...

Link



Pope Francis & "Lead Us Not Into Temptation:" A Response
Verbum Blog

Last Friday on the Logos Blog, Faithlife's own resident "Logos Pro" Dr. Mark Ward posted a piece in response to Pope Francis's comments made on the "lead us not into temptation"...

Link



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Verbum
Verbum

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Activity

302 followers

Craig St. Clair commented on a post • 2mo

Congrats, Mark! I hope you are well. I miss our Saturday morning group.



12

4 comments

Show all activity →

Experience



Product Manager, Platform Services

Copyright Clearance Center (CCC) · Full-time

Sep 2020 - Present · 2 yrs 4 mos

Danvers, Massachusetts, United States

I serve as the point person to ensure capabilities on the platform can be integrated into a broad base of product consumers, focusing on ...see more



Verbum Product Manager

Faithlife · Full-time

Sep 2017 - Mar 2020 · 2 yrs 7 mos

Bellingham, Washington

I managed all aspects of the Verbum line of business. I wore many hats, ranging from content licensing and production to sales and marketing support, desktop and mobile software development, conference planning, and execution, as well as product creation and launch. I emphasized brand awareness, market growth, product creation workflows, and cross-department collaboration. I grew the Verbum line of business from \$1.7 million to \$2.2 million annually.

I guided sales and marketing efforts, including regular monthly promotions (B2C) and the roll-out and training with faculty and students on-site at the Pontifical Biblical Institute in Rome (B2B). I organized and led a conference team of four that put Verbum in front of 30,000 people and netting over \$20,000 in sales annually.

I created, refined, and launched the Verbum 8 standard product line of 10 flagship products in the fall of 2018 in conjunction with the company's larger Logos 8 product launch. I developed and expanded the Verbum 8 standard line to 30+ products, including a software package created in collaboration with the Pontifical Biblical Institute in Rome.



Verbum Catholic Study Software | Verbum 8

Understand the Church's teaching with powerful Catholic software, including a built-in library of books to help yo...



EBSCO Information Services

Full-time · 10 yrs 7 mos



Senior Database Editor, Digital Historical Archives & Religion Databases

Apr 2012 - Sep 2017 · 5 yrs 6 mos

Ipswich, MA

I headed, created, and launched projects and workflows for 70+ Historical and Magazine Archive databases. I focused on the product life cycle...see more

- **Database Editor, Digital Historical Archives**

Oct 2008 - Apr 2012 · 3 yrs 7 mos
Ipswich, Massachusetts, United States

I was responsible for product data management, product setup, and cross-functional collaboration with several teams to ensure product set ...see more

- **Abstractor/Indexer**

Mar 2007 - Oct 2008 · 1 yr 8 mos
Ipswich, MA

- Abstracting and indexing academic journals, primarily historical and theological, producing 7-20 completed articles per hour.



Supervisor

Starbucks · Full-time
Sep 2003 - Jun 2007 · 3 yrs 10 mos
Beverly, Massachusetts, United States

Shift management, employee coaching, product knowledge specialist, certified Coffee Master, equipment sales, and a general passion for coffee



Manager

Restoration Hardware
1999 - 2001 · 2 yrs

Operations Manager

Show all 10 experiences →

Education



Saint John's University

Master of Arts - MA, Systematic Theology / Monastic Studies
Activities and societies: Study Abroad - "In the footsteps of St. Paul." We traveled to Italy, Greece, and Turkey and visited nearly every location
St. John's University School of Theology is a small school situated in the prairie of Minnesota. Prayer along side the Benedictine monks of St. John's



The Evergreen State College

Bachelor of Arts - BA, Liberal Arts
Activities and societies: Cooper Point Journal student newspaper op-ed writer.
The Evergreen State College is an interdisciplinary, non-traditional four year college that is famous for it's innovative and forward-thinking pedagogy.

Licenses & certifications



Coffee Master

Starbucks
Issued May 2005 · No Expiration Date

Show credential 



Product Manager / Product Owner Scaled Agile 4 Certification

SAFe

Issued Aug 2016 · Expired Aug 2017



Learning Coach

Starbucks

Volunteering



Director, Rite of Christian Initiation of Adults (RCIA)

Our Lady of Hope Parish

Oct 2003 - Aug 2014 · 10 yrs 11 mos

Education

Responsible for creating, implementing, and coordinating the Rite of Christian Initiation for Adults for our Lady of Hope Parish in Ipswich, MA.



Cub Master

Boy Scouts of America

Mar 2014 - Feb 2016 · 2 yrs

Children

The public face of Pack 15. I led all Pack Meetings, oversaw monthly recycling community service project, served as a role model for both scouts

Skills

Product Management



Endorsed by 3 colleagues at Faithlife



4 endorsements

Content Management



Endorsed by 3 colleagues at EBSCO Information Services



4 endorsements

Information Technology

James Battle has given an endorsement for this skill



1 endorsement

Show all 46 skills →

Recommendations

Received

Given



Rick Bauer



eLearning developer, writer and editor

April 8, 2020, Rick worked with Craig but they were at different companies

I write in commendation of my friend, Craig St. Clair. I worked with him for several years when he was at FaithLife, working in their Verbum subsidiary. Together we worked on trying to popularize some really powerful Christian software, opening up a new market in Catholic parishes, seminaries, and



Steven Cowman, MBA, MA

WFG Financial

April 3, 2020, Steven worked with Craig on the same team

I had the pleasure of working with Craig for close to three years. He had exceptional follow through, product management skills, customer-facing presentation abilities, and excellent customer interaction and engagement abilities. Craig understands the sales process well. We presented Verbum



James Battle

Helping business owners solve complex communications problems.

April 2, 2020, James reported directly to Craig

I had the pleasure of consulting with Craig, and then working for him for nearly two years on multiple Verbum projects where I was the presenter.

In that time, and given the nature of the job, I had the opportunity to spend

Courses

Christian Anthropology



Associated with Saint John's University

Christology



Associated with Saint John's University

Constitutional Law



Associated with The Evergreen State College

Show all 12 courses →

Projects

Verbum 8 Eastern Rite Catholic Software Package Launch

Sep 2019 - Oct 2019



Associated with Faithlife

Show project ↗

Created and launched a series of four Eastern Rite Catholic software packages.

Verbum 8 Catholic Anglican Ordinariate Software Launch

Aug 2019 - Sep 2019



Associated with Faithlife

Show project ↗

Created and launched a series of four Ordinariate software packages to cater to the growing number of Catholics who participate in the various Anglican Ordinariates

Verbum 8 Academic Product Line Launch

May 2019 - Jul 2019



Associated with Faithlife

Show project ↗

Created and launched a new line of Verbum's libraries and software that was specifically targeted at academic biblical scholars. alongside the Logos 8 product

Other creators



Show all 11 projects →

Honors & awards

Progress Through Ideas

Issued by EBSCO Industries · Jul 2015



Associated with EBSCO Information Services

Received a \$150 award for refinements to a colleague's tool that was able to benefit the product line I manage. I was able to reduce the time of a task by 75%, saving a

Progress Through Ideas

Issued by EBSCO Information Services · Jan 2015



Associated with EBSCO Information Services

Received a \$1700 award for a collaboration with another team that led to substantial time and cost savings with an ongoing workflow we shared.

Languages

Latin

Elementary proficiency

Interests

Top Voices

Companies

Groups

Schools



Guy Kawasaki

On a mission to make people remarkable. Chief evangelist, Canva. Host, Remarkable People podcast.

3,064,733 followers

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Simon Sinek

Optimist and Author at Simon Sinek Inc.

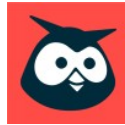
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Martha Owen, MHA FACMPE A-CSPO

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[+ Connect](#)



Brian Pugh

• 3rd+

Military Professional

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Denise Hammer

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People you may know



Carly Lucas
CEO of Real Nannies

Connect



CLAUDE GREENAWAY
Self Employed at none

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<https://www.linkedin.com/in/craig-st-clair/>

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